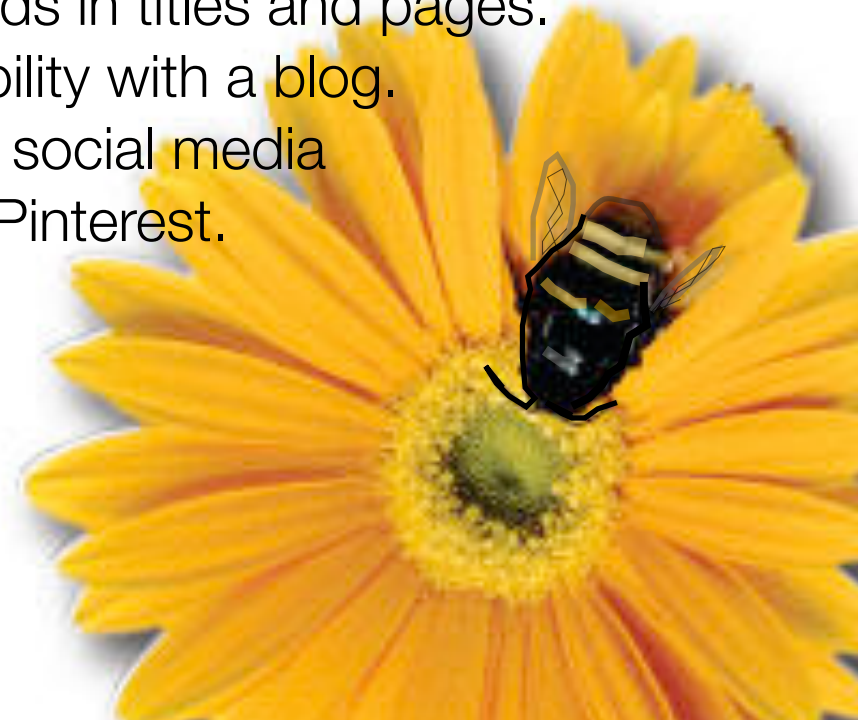


sarahBee marketing®

the buzz about **SEARCH ENGINE OPTIMISATION (SEO) and GOOGLE**

1. Content is king! Create professional, engaging copy for your web pages.
2. Great web design! Invest in a modern, well-structured website.
3. Keywords. Use Google Keyword Planner to check search terms and keywords. Don't forget to scatter your keywords in titles and pages.
4. Blogs. Increase reader loyalty and boost credibility with a blog.
5. Social media. Share your content with all your social media accounts like Facebook, Twitter, LinkedIn and Pinterest.

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