

sarahBee marketing®

the buzz about PROMOTIONAL PHOTOS AND IMAGES

1. They should create an accurate and professional representation of your product, service or staff, reinforcing the quality and integrity of your business to your clients.
2. They should be recognisable at a hundred paces.
3. Choose a concept that's going to stick in people's minds.
4. People need reasons to buy or use. Good Commercial Photography evokes this need.
5. Sorry, but downloading from 'Google Images' simply won't do.

For help with promotional photos visit Essex's
www.wellmanphotography.co.uk

