

# sarahBee marketing<sup>®</sup>

## the buzz about TWITTER

1. twitter is used by 180 million people
2. twitter connects you to real people in real time
3. tweeting is free - you just need an internet enabled device
4. each tweet has to be 140 characters or less
5. tweet useful stuff - not what you are watching on TV
6. get followed by following other people first
7. follow who your competitors follow
8. use @ to tweet directly to another twitter account
9. use # to follow and create trends
10. use an app like hootsuite or tweetdeck to help



sarahBee  
marketing can  
help your  
business do  
better.



*SCAN ME*